

CONTRACT



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

And:

SRCPMEDIA
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

<u>Contract / Revision</u> 344250 /		<u>Alt Order #</u> WOC10036255
<u>Product</u> Tu-Tu 12noon cut off on 11-6		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 333	
<u>Advertiser</u> TOM SMITH FOR SENATE		<u>Original Date / Revision</u> 10/26/12 / 11/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCAU	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 112
<u>Agency Ref</u> 66695		<u>Advertiser Ref</u> 27415

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCAU	10/30/12	11/02/12	6A-7A M-F	6A-7A M-F		:30			NM	4	\$2,400.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	- TWTF - -				4	\$600.00			
N 2	WCAU	11/05/12	11/06/12	6A-7A M-F	6A-7A M-F		:30			NM	2	\$1,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M - - - - -				1	\$500.00			
Week:		11/06/12	11/12/12	- T - - - - -				1	\$500.00			
N 3	WCAU	10/30/12	11/02/12	7A-9A TODAY SHOW	7A-9A M-F		:30			NM	4	\$6,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	- TWTF - -				4	\$1,500.00			
N 4	WCAU	10/30/12	11/03/12	7A-9A SATURDAY	7A-9A SA		:30			NM	1	\$650.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- - - - - S -				1	\$650.00			
N 5	WCAU	10/30/12	11/05/12	9A-10A TODAY SHOW 2	9A-10A M-F		:30			NM	6	\$2,625.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF - -				5	\$525.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> Tu-Tu 12noon cut off on	<u>Estimate #</u> 333
<u>Advertiser</u> TOM SMITH FOR SENATE		<u>Original Date / Revision</u> 10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WCAU	10/30/12-11/05/12	9A-10A TODAY SHOW 2	9A-10A M-F	MTuWThF----	:30		\$525.00	NM		
	See MG 5.6,5.7 NA-NOT AVAILABLE											
	6	WCAU	11/03/12-11/03/12	9A-10A SATURDAY	9A-10A SA	-----Sa--	:30		\$450.00	NM		
	Ⓜ MG for 5.4 11/05											
	7	WCAU	10/30/12-11/05/12	430-5A NBC10 NEWS @ 430	430A-5A	MTuWTh--Su	:30		\$75.00	NM		
	Ⓜ MG for 5.4 11/05											
N 6	WCAU	10/30/12	11/04/12	8-10A SUNDAY	758A-956A SUNDAY		:30			NM	1	\$375.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$375.00			
N 7	WCAU	10/30/12	11/05/12	4P-5P NBC10 NEWS	4-5P M-F		:30			NM	5	\$2,000.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$400.00			
N 8	WCAU	10/30/12	11/05/12	5-6P NBC10 NEWS @ 5	5-6P M-F		:30			NM	5	\$4,750.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$950.00			
N 9	WCAU	10/30/12	11/05/12	6P-630P NBC10 NEWS	6P-630P M-F		:30			NM	5	\$5,750.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$1,150.00			
N 10	WCAU	10/30/12	11/04/12	6P-630P SA/SU	6P-630P SA/SU		:30			NM	2	\$1,900.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----SS				2	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	10/29/12-11/04/12	6P-630P SA/SU	6P-630P SA/SU	-----SaSu	:30		\$950.00	NM		
	See MG 10.3 NA-PGM NOT SCHEDULED											
	3	WCAU	10/29/12-11/04/12	6P-630P SU NEWS AT 6P	6P-630P SU	-----Su	:30		\$950.00	NM		
	Ⓜ MG for 10.1 11/03											
N 11	WCAU	10/30/12	11/05/12	11-1135P M-F LATE NEWS	11P-1135P		:30			NM	8	\$14,400.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				6	\$2,400.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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<u>Contract / Revision</u> 344250 /		<u>Alt Order #</u> WOC10036255
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> Tu-Tu 12noon cut off on	<u>Estimate #</u> 333
<u>Advertiser</u> TOM SMITH FOR SENATE		<u>Original Date / Revision</u> 10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	<u>Spot</u>	<u>Ch</u>	<u>Start Date</u> <u>Date Range</u>	<u>End Date</u> <u>Description</u>	<u>Weekdays</u> <u>Description</u>	<u>Spots/Week</u> <u>Start/End Time</u>	<u>Rate</u> <u>Weekdays</u>	<u>Length</u> <u>Length</u>	<u>Rate</u> <u>Rate</u>	<u>Type</u> <u>Type</u>		
	4	WCAU	10/30/12-11/05/12	11-1135P M-F LATE NEWS	11P-1135P	MTuWThF----	:30	\$2,400.00		NM		
	See MG 11.7, 11.8, 11.9 PREEMPT-PROGRAM CHANGE											
	7	WCAU	11/01/12-11/02/12	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	----ThF----	:30	\$175.00		NM		
	Ⓜ MG for 11.4 11/01											
	8	WCAU	11/03/12-11/03/12	6A-7A SATURDAY	6A-7A SA	-----Sa--	:30	\$225.00		NM		
	Ⓜ MG for 11.4 11/01											
	9	WCAU	11/04/12-11/04/12	LATE NEWS SU	11-1235A	-----Su	:30	\$2,000.00		NM		
	Ⓜ MG for 11.4 11/01											
N 12	WCAU	10/30/12	10/30/12	8-10P TUE THE VOICE	8P-10P		:30			NM	1	\$3,000.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/29/12	11/04/12	-T-----	1	\$3,000.00						
N 13	WCAU	11/05/12	11/05/12	8-10P MO THE VOICE	8P-10P		:30			NM	1	\$8,000.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/30/12	11/05/12	M-----	1	\$8,000.00						
N 14	WCAU	11/05/12	11/06/12	7A-9A TODAY SHOW	7A-9A M-F		:30			NM	2	\$3,000.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/30/12	11/05/12	-----	0	\$1,500.00						
	Week:	11/06/12	11/12/12	-T-----	2	\$1,500.00						
N 15	WCAU	10/30/12	11/02/12	7A-9A TODAY SHOW	7A-9A M-F	-1111--	:30	4	\$1,500.00	NM	3	\$4,500.00
	CDR											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
	4	WCAU	10/30/12-11/02/12	7A-9A TODAY SHOW	7A-9A M-F	-TuWThF----	:30	\$1,500.00		NM		
	See MG 21.10, 21.11, 21.12, 21.13, 21.14 NA-NOT AVAILABLE											
N 16	WCAU	10/30/12	11/02/12	9A-10A TODAY SHOW 2	9A-10A M-F	-1111--	:30	4	\$525.00	NM	4	\$2,100.00
	CDR											
N 17	WCAU	10/30/12	11/02/12	4P-5P NBC10 NEWS	4-5P M-F	-1111--	:30	4	\$400.00	NM	4	\$1,600.00
	LUR											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
	3	WCAU	10/30/12-11/02/12	4P-5P NBC10 NEWS	4-5P M-F	-TuWThF----	:30	\$400.00		NM		
	See MG 17.5 DNA-NEWS SPL REPORT											
	5	WCAU	10/30/12-11/02/12	6P-630P NBC10 NEWS	6P-630P M-F	-TuWThF----	:30	\$400.00		NM		
	Ⓜ MG for 17.3 11/01											
N 18	WCAU	10/30/12	11/02/12	5-6P NBC10 NEWS @ 5	5-6P M-F	-1111--	:30	4	\$950.00	NM	4	\$3,800.00
	CDR											
N 19	WCAU	10/30/12	11/02/12	7P-730P M-F	7P-730P M-F	-1111--	:30	4	\$1,150.00	NM	6	\$4,600.00
	CDR											

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Contract / Revision	Alt Order #
344250 /	WOC10036255

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	Tu-Tu 12noon cut off on	333

Advertiser	Original Date / Revision
TOM SMITH FOR SENATE	10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	10/30/12-11/02/12	7P-730P M-F	7P-730P M-F	- TuWThF----	:30		\$1,150.00	NM		
	See MG 19.6											
	PREEMPT-PROGRAM CHANGE											
	3	WCAU	10/30/12-11/02/12	7P-730P M-F	7P-730P M-F	- TuWThF----	:30		\$1,150.00	NM		
	See MG 19.5											
	PREEMPT-PROGRAM CHANGE											
	5	WCAU	10/30/12-11/03/12	7-8P NBC10 NEWS AT 7P	7P-8P	-----Sa--	:30		\$1,150.00	NM		
	See MG 19.7, 19.8, 19.9											
	DNA-SPORTS OVERRUN											
	6	WCAU	10/30/12-11/02/12	7-730P NIGHTLY NEWS	7P-725P	- TuWThF----	:30		\$1,150.00	NM		
	MG for 19.1 10/30											
	7	WCAU	11/06/12-11/06/12	9A-10A TODAY SHOW 2	9A-10A M-F	- Tu-----	:30		\$525.00	NM		
	MG for 19.5 11/03											
	8	WCAU	11/06/12-11/06/12	11A-12P NBC10 NEWS@11	11A-12P	- Tu-----	:30		\$250.00	NM		
	MG for 19.5 11/03											
	9	WCAU	11/06/12-11/06/12	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	- Tu-----	:30		\$375.00	NM		
	MG for 19.5 11/03											
N 20	WCAU	10/30/12	11/02/12	730P-8P M-F	730P-8P M-F	- 1111--	:30	4	\$1,300.00	NM	4	\$5,200.00
	CDR											
N 21	WCAU	10/30/12	11/02/12	3P-4P M-F ELLEN	3P-4P M-F	- 2222--	:30	8	\$775.00	NM	20	\$9,400.00
	CDR											

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10/30/12 - 11/06/12	Tu-Tu 12noon cut off on	333

Advertiser	Original Date / Revision
TOM SMITH FOR SENATE	10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/30/12-11/02/12		3P-4P M-F ELLEN	3P-4P M-F	- TuWThF----	:30		\$775.00	NM		
		See MG 21.10,21.11,21.12,21.13,21.14										
		DNA-SEVERE WX COVERAGE										
2	WCAU	10/30/12-11/02/12		3P-4P M-F ELLEN	3P-4P M-F	- TuWThF----	:30		\$775.00	NM		
		See MG 21.9										
		PREEMPT-PROGRAM CHANGE										
7	WCAU	10/30/12-11/02/12		3P-4P M-F ELLEN	3P-4P M-F	- TuWThF----	:30		\$775.00	NM		
		See MG 21.17,21.18,21.19,21.20,21.21										
		DNA-NEWS SPL REPORT										
9	WCAU	10/30/12-11/02/12		5A-5A ALL DAY STORM CO	5A-5A	- TuWThF----	:30		\$775.00	NM		
		MG for 21.2 10/30										
10	WCAU	11/04/12-11/04/12		530-6A WALL STREET JOUR	530-6A	-----Su	:30		\$50.00	NM		
		MG for 22.6,15.4,21.1										
11	WCAU	11/03/12-11/03/12		9A-10A SATURDAY	9A-10A SA	-----Sa--	:30		\$425.00	NM		
		See MG 21.15,21.16										
		NA-NOT AVAILABLE										
12	WCAU	11/04/12-11/04/12		8-10A SUNDAY	758A-956A SUND	-----Su	:30		\$375.00	NM		
		MG for 22.6,15.4,21.1										
13	WCAU	11/04/12-11/04/12		NFL LATE NEWS	11P-1205A	-----Su	:30		\$2,000.00	NM		
		MG for 22.6,15.4,21.1										
14	WCAU	11/04/12-11/04/12		6A-8A SUNDAY	6A-8A SU	-----Su	:30		\$175.00	NM		
		MG for 22.6,15.4,21.1										
15	WCAU	11/03/12-11/03/12		6A-7A SATURDAY	6A-7A SA	-----Sa--	:30		\$225.00	NM		
		MG for 21.11 11/03										
16	WCAU	11/06/12-11/06/12		5A-6A M-F NBC10 NEWS	5A-6A M-F	-Tu-----	:30		\$200.00	NM		
		MG for 21.11 11/03										
17	WCAU	11/05/12-11/05/12		JIMMY FALLON SHOW	1237A-136A	M-----	:30		\$375.00	NM		
		See MG 21.25,21.26,21.27,21.28										
		NA-NOT AVAILABLE										
18	WCAU	11/05/12-11/05/12		TONIGHT SHOW W/JAY LEI	1135P-1237A	M-----	:30		\$750.00	NM		
		See MG 21.22,21.23,21.24										
		NA-NOT AVAILABLE										
19	WCAU	11/06/12-11/06/12		11A-12P NBC10 NEWS@11	11A-12P	-Tu-----	:30		\$250.00	NM		
		MG for 34.2,21.7										
20	WCAU	11/06/12-11/06/12		10A-11A TODAY SHOW 3	10A-11A M-F	-Tu-----	:30		\$425.00	NM		
		MG for 34.2,21.7										
21	WCAU	11/05/12-11/05/12		430-5A NBC10 NEWS @ 430	430A-5A	M-----	:30		\$75.00	NM		
		Credited										
		PREEMPT-DUE INVENTORY										
22	WCAU	11/05/12-11/05/12		430-5A NBC10 NEWS @ 430	430A-5A	M-----	:30		\$75.00	NM		
		Credited										
		PREEMPT-DUE INVENTORY										
23	WCAU	11/06/12-11/06/12		11A-12P NBC10 NEWS@11	11A-12P	-Tu-----	:30		\$250.00	NM		
		MG for 21.18 11/05										
24	WCAU	11/06/12-11/06/12		10A-11A TODAY SHOW 3	10A-11A M-F	-Tu-----	:30		\$425.00	NM		
		MG for 21.18 11/05										
25	WCAU	11/05/12-11/05/12		430-5A NBC10 NEWS @ 430	430A-5A	M-----	:30		\$75.00	NM		
		MG for 21.17 11/05										

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

Contract / Revision	Alt Order #
344250 /	WOC10036255

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	Tu-Tu 12noon cut off on	333

Advertiser	Original Date / Revision
TOM SMITH FOR SENATE	10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
26	WCAU	11/05/12-11/05/12		VARIOUS/ OVERNIGHT	2a-5a M-SU	M-----	:30		\$25.00	NM		
	Ⓜ	MG for 21.17 11/05										
27	WCAU	11/05/12-11/05/12		VARIOUS/ OVERNIGHT	2a-5a M-SU	M-----	:30		\$25.00	NM		
	Ⓜ	MG for 21.17 11/05										
28	WCAU	11/06/12-11/06/12		11A-12P NBC10 NEWS@11	11A-12P	-Tu-----	:30		\$250.00	NM		
	Ⓜ	MG for 21.17 11/05										
N 22	WCAU	10/30/12	11/02/12	TONIGHT SHOW W/JAY LEI	1135P-107A	-2222--	:30	8	\$750.00	NM	7	\$5,250.00
	CDR											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WCAU	10/30/12-11/02/12	TONIGHT SHOW W/JAY LEI	1135P-107A	-TuWThF----	:30		\$750.00	NM		
	See MG 21.10,21.11,21.12,21.13,21.14											
	NA-NOT AVAILABLE											
N 23	WCAU	11/05/12	11/05/12	4P-5P NBC10 NEWS	4-5P M-F	M-----	:30	1	\$400.00	NM	1	\$400.00
	LUR											
N 24	WCAU	11/05/12	11/06/12	7A-9A TODAY SHOW	7A-9A M-F	11----	:30	2	\$1,500.00	NM	2	\$3,000.00
	CDR											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/05/12-11/06/12	7A-9A TODAY SHOW	7A-9A M-F	MTu-----	:30		\$1,500.00	NM		
	See MG 24.3											
	3	WCAU	11/05/12-11/11/12	7A-9A TODAY SHOW	7A-9A M-F	-Tu-----	:30		\$1,500.00	NM		
	Ⓜ	MG for 24.1 11/05										
N 25	WCAU	11/05/12	11/05/12	9A-10A TODAY SHOW 2	9A-10A M-F	1-----	:30	1	\$525.00	NM	1	\$525.00
	CDR											
N 26	WCAU	11/05/12	11/05/12	7P-730P M-F	7P-730P M-F	1-----	:30	1	\$1,150.00	NM	1	\$1,150.00
	CDR											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/05/12-11/05/12	7P-730P M-F	7P-730P M-F	M-----	:30		\$1,150.00	NM		
	See MG 26.2											
	PREEMPT-PROGRAM CHANGE											
	2	WCAU	11/05/12-11/05/12	7-730P NIGHTLY NEWS	7P-725P	M-----	:30		\$1,150.00	NM		
	Ⓜ	MG for 26.1 11/05										
N 27	WCAU	11/05/12	11/05/12	7P-730P ACCESS HOLLYW	7P-730P	1-----	:30	1	\$1,300.00	NM	1	\$1,300.00
	CDR											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/05/12-11/05/12	7P-730P ACCESS HOLLYW	7P-730P	M-----	:30		\$1,300.00	NM		
	See MG 27.2											
	PREEMPT-PROGRAM CHANGE											
	2	WCAU	11/05/12-11/05/12	7-730P NIGHTLY NEWS	7P-725P	M-----	:30		\$1,300.00	NM		
	Ⓜ	MG for 27.1 11/05										
N 28	WCAU	11/05/12	11/05/12	5-6P NBC10 NEWS @ 5	M-F 5-6P M-F	M-----	:30	1	\$950.00	NM	1	\$950.00
	CDR											
N 29	WCAU	11/05/12	11/05/12	10-11P REVOLUTION	10P-11P	M-----	:30	1	\$6,000.00	NM	1	\$6,000.00
	CDR											
N 30	WCAU	11/05/12	11/05/12	3P-4P M-F ELLEN	3P-4P M-F	M-----	:30	2	\$775.00	NM	1	\$775.00
	CDR											

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

<u>Contract / Revision</u> 344250 /		<u>Alt Order #</u> WOC10036255
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> Tu-Tu 12noon cut off on	<u>Estimate #</u> 333
<u>Advertiser</u> TOM SMITH FOR SENATE		<u>Original Date / Revision</u> 10/26/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/05/12-11/05/12	3P-4P M-F ELLEN	3P-4P M-F	M-----	:30		\$775.00	NM		
	Credited PREEMPT-DUE INVENTORY											
N 31	WCAU	11/05/12	11/05/12	TONIGHT SHOW W/JAY LENO	1135P-107A	M-----	:30	2	\$750.00	NM	2	\$1,500.00
	CDR											
N 32	WCAU	11/04/12	11/04/12	NFL REGULAR SEASON NC	815P-1130P	-----S	:30	1	\$14,000.00	NM	1	\$14,000.00
N 33	WCAU	11/03/12	11/03/12	NOTRE DAME REG FTBL	230P-7P	-----S-	:30	3	\$1,200.00	NM	3	\$3,600.00
N 34	WCAU	11/03/12	11/03/12	8-9P BREEDERS CUP	8P-9P	-----S-	:30	2	\$1,100.00	NM	1	\$1,100.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WCAU	11/03/12-11/03/12	8-9P BREEDERS CUP	8P-9P	-----Sa--	:30		\$1,100.00	NM		
	See MG 21.17,21.18,21.19,21.20,21.21 DNA-SPORTS OVERRUN											
N 35	WCAU	11/03/12	11/03/12	9-11P SA NBC MOVIE	9P-11P	-----S-	:30	1	\$1,900.00	NM	1	\$1,900.00
N 36	WCAU	11/03/12	11/03/12	9-11P SA NBC MOVIE	9P-11P	-----S-	:30	1	\$2,400.00	NM	1	\$2,400.00
Totals											117	\$130,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	117	\$130,900.00	\$111,265.00
Totals	117	\$130,900.00	\$111,265.00

Signature: _____ Date: _____

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